



# Women's Page

## PREVENTIVE SOCIAL SERVICE

By CHAS. T. GALE  
Most communities today have the utilities, like water, electricity and telephones. However, many from social problems. Some just as important for communities may recognize their problems.

## ROXY THEATRE

**COLEMAN, Alberta**  
SAT., MON., and TUES.  
OCT. 2, 4 and 5  
"WATERLOO"  
Adult — with Rod Steiger and Christopher Plummer  
Historical War Story  
**SPECIAL MATINEE SAT.**,  
at 2:30 p.m.  
WED., THURS., and FRI.  
OCT. 6, 7 and 8  
"OWL AND THE PUSSY CAT"  
— Restricted Adult —  
Barbra Streisand - George Seal  
Comedy  
SAT. and MON.,  
OCT. 9 and 11  
"I WALK THE LINE"  
Adult —  
Gregory Peck - Tuesday Weld  
Western  
**SPECIAL MATINEE SAT.**,  
at 2:30 p.m.  
TUES. and WED.  
OCT. 12 and 13  
"JENNY" - Adult  
Marlo Thomas - Allan Alda  
Love Story  
THURS. and FRI.  
OCT. 14 and 15  
"THE REIVERS" - Adult  
Not For Children  
Steve McQueen and  
Sharon Farrell  
Comedy  
SAT. and MON.,  
OCT. 16 and 18  
"APRIL FOOLS" - Adult  
Jack Lemmon and  
Catherine Deneuve  
Comedy  
TUES. and WED.  
OCT. 19 and 20  
"ALICE'S RESTAURANT"  
Restricted Adult  
Arlo Guthrie - Pat Quinn  
Comedy  
**SPECIAL MATINEE SAT.**,  
at 2:00 p.m.  
THURS. and FRI.  
OCT. 21 and 22  
"MAN CALLED HORSE"  
Adult - Not For Children  
Richard Harris - Suspense,  
Spectacle - Imagination

seek help. Others become withdrawn and isolated with the result that they and their condition are unknown until a crisis develops. Positive prevention, which is the objective of the provincial Preventive Social Service program since it started in 1966.

John R. Smith, the director of the service planning and development branch, recently made some interesting remarks about the Preventive Social Service program in this province. He said, "Measuring prevention isn't easy. One has to realize that in modern society everyone needs help from time to time in some areas of living." In general terms Mr. Smith says that more Albertans are becoming aware of and looking for available services. They are becoming more

socially conscious about the need for help in areas of counselling and family life education.

"What is happening is that people are not waiting for problems to become apparent, but looking for ways of preventing them, and community response is increasing," according to Mr. Smith.

The program is deliberately flexible, offering local communities the opportunity of engaging in planning for projects especially needed.

Since it got underway Preventive Social Service has been offering participating community services such as seminars on drugs, alcoholism and sex in the area of family life education; parent-child development through preschool programs; day care services; various programs for Senior Citizens; home - maker services; counselling services for individuals and families and many other programs that are particularly suited to meet a community need.

The current fiscal provincial contribution to the preventive programs is just over \$2.5 million. This represents quite a jump over the budget appropriation of \$400,000 for the year 1966 - 67. Another jump is the number of communities involved in the program. This has risen from seven municipalities in the first year to 25 in the current year.

As far as the future is concerned,

Mr. Smith points out that with the marriage of the two provincial de-

partments of Health and Social Development, the Preventive So-

cial Services program is going to take on wider dimensions.

"It will have to be specific about what direction it will take," says

Mr. Smith, "because each com-

munity will be attaching import-

ance to its own priorities."

But this is what makes the Pre-

ventive Social Service program the

exciting one. It is, because its di-

rection is determined by the imagi-

nation and initiative of local com-

munity-minded people. Also, the

program encourages any project

that leads to the betterment of the

community and builds into it

strengths that will protect the com-

munity against forces that, if left

unchecked, would ultimately lead

to social breakdown.

## THE HOMEMAKER

### Legion Bingo Winners

THE COLEMAN JOURNAL  
Page Two - September 19, 1971

Thousands of Canadians are

alive and well today because of the work of the Canadian Cancer Society. When a canvasser calls, be generous.

## The Coleman Journal

- Phone 563-3355 -

If Money is Hard Come By...  
then use COLEMAN JOURNAL  
CLASS ADS This Year to sell your  
Unwanted Articles.

## Grand Union Hotel

Earl and Vi Schmidt  
Proprietors

## Red's Coffee Bar

For Best Advertising Results  
Call THE COLEMAN JOURNAL

- Phone 563-3355 -

Kevin Ingram and Gerry Thompson,  
both of Medicine Hat visited  
last week with Kevin's parents, Mr.  
and Mrs. John Russell and family.

### Card of Thanks

The family of the late Mrs. Mary  
Gottman wish to thank all their  
friends and neighbours of Creston  
and Coleman for many acts of  
kindness during our recent bereave-  
ment. A special thank-you to the  
members of the Order of the Royal  
Purple Creston Lodge.  
Andy, John, Albert and Joseph.



By MISS LYNN JOHNSTON  
Home Economist

likely to last for several seasons more.

3-Avoid "love at first sight" clothes that do not fit into your plan. The infatuation cools and your impetuous purchase becomes a problem.

4-Buy a "bargain" only if it is part of some planned outfit. Nothing is really a bargain if you do not wear it often and enjoy it.

5-Buy some basic accessories, like a black bag and shoes, or a pearl necklace. Buy some other accessories to add special spice to one or two outstanding outfit. In this way you can transform a simple daytime dress into an after-five fashion.

6-Spend money for top quality clothes that you wear every day. You will not mind wearing the "same thing" if you are proud of it. Include a simple "basic" dress that can be accessorized for casual or date wear.

7-Wear compromise with a fashion that has only one or two good features? Remember the shopping rule — "when in doubt - don't buy".



### St. Paul's United Church

Rev. Bob Smith  
9:30 a.m.  
Sunday school for Grade 3 and up  
is being held in the Horace Allen school Mondays at 3:30 p.m.  
Grades 1 and 2 will hold their classes at the Coleman United Church club room.

### Coleman Christian Assembly

Family Bible Hour - 11 a.m.  
Lord's Supper - 12:30 p.m.  
Evening service - 7 p.m.  
Holding Fast the Faithful Word - Titus 1:9.  
Holding forth the Word of Life - Philippians 2:16.

### Coleman Elks CASH and PRIZE

## BINGO

in the

Elks' Hall, Coleman

on

OCTOBER 1, 1971

ADMISSION: \$1.00

12 Games - Bonus Cards 25¢

•

•

\$150 in 57 Numbers

•

\$10 Extra Bingo Card

•

Winner to receive \$2 extra for each extra card he holds.

9 OTHER CASH GAMES

## Starts This Week - MICHAEL FINN PHARMACY



### I. D. A. GRAB BAG SPECIALS

"CHECK THE FLYER"

### NON-ADVERTISED SPECIALS

### DOOR PRIZES

"SANYO" WASHER-DRYER

"SCHICK" LADY HAIR DRYER

36- PIECE DINNER WARE

DOOR PRIZES TO BE DRAWN AT 6:00 P.M. OCTOBER 2nd

BLAIRMORE  
562-2192



MICHAEL FINN PHARMACY LTD.

PHONE: 562-2192 -- 562-2423

COLEMAN  
563-3619

### NEXT COLEMAN LIONS

## BINGO

Wednesday, October 6, 1971

ELKS' HALL - 8:00 P.M.

18 GAMES -

1-\$50 JACKPOT

2-\$25 - 4-\$15 - 6-\$10

\$30.00 in 7 Numbers

5-20 POUND TURKEYS

If attendance is 140 or more we will play for an extra \$25 cash game.



# Editorially SPEAKING

## R.C.M.P. Getting Some Lumps

An organization, business or institution which has no competition or operates to a set code of regulations often becomes decadent and at times extends beyond the limits of its jurisdiction.

It all began recently when a high official in the area of law enforcement stated that professional criminals and Cosa Nostra had infiltrated business and some high offices in the police forces of Canada.

While no mention was made of what police forces, every provincial attorney-general took a look into the law enforcement agencies within his jurisdiction to determine the status quo of police personnel.

As the RCMP looks after eight of Canada's ten provinces, it came under scrutiny from two points of view—the alleged charges and the nation's security. In the latter Solicitor-General Goyer, a French Canadian who repels in double talk, formed a parliamentary committee of civilians to also examine the nation's security from what Mr. Goyer termed as "social and political" views.

While the RCMP of Ottawa feel this committee will not interfere with their work, opposition MP's feel the RCMP methods have proved valid, but also feel the time has come when this area of the force should re-examine its position with a view to greater efficiency and diplomacy.

The second blast came last week when charges were made by Robert Wayne Eddie, age 21, a police informer who alleged "the RCMP threatened to plant drugs on him and arrest him if he did not provide information." This allegation is under the RCMP Commissioner's investigation now by authority of Mr. Goyer.

On the west coast two off-duty RCMP officers were involved in a free-way accident and another in an accident resulting in members of a family fatally injured. A jury's verdict indicated death was due to accidental reasons.

The Cowichan Band Indians near Duncan are complaining relative to lack of RCMP service on their reservation.

In the City of Regina where a government investigation of city police has been ordered by the government, indications were the RCMP might be involved.

In any law enforcement agency where large numbers of men are exposed to myriad of situations, allegations are a "dime a dozen." Mistakes have been made by constables but justice when applicable has been meted out.

We feel most Canadians have confidence in RCMP methods. But like any other police force they have an antagonistic public who clamor for blood whenever a mistake or allegation becomes public.

This type of publicity the force can do without, but at the same time public opinion can only be satisfied with the results of an investigation.

In this day and age where restless and at times militant public foment national problems, Canadians for the most part are happy that the majority of men who enforce the law are decent law-abiding citizens with families, who are maintaining our protection and our country's safety.

## Some Thoughts About Canada

In the interests of planning for tourism of the future, Canadian reporters stationed at bureaus throughout the world were recently asked to send in their comments of how the people of the country they were living in felt about Canada.

The opinions were varied and most amazing.

(1) Air Canada and the CPR posters showing an RCMP along with Indian and Eskimo ladies with snow capped mountain background does little for the Canadian image.

(2) Canadian embassies and trade missions do very little in the public relations field to advertise and sell Canada.

(3) Most foreign nations feel the ties between ourselves and the USA are cemented. USA policy is Canadian policy.

(4) Canadian trade commissions do very little to establish our products, industries and last of all fail to promote cultural exchange missions.

(5) The recent committee headed by former Canadian Prime Minister Lester Pearson to find out the British feeling towards Canada, when all summed up, indicated the only interest shown in Canada was during the James Cross case. The traditional ties between the two countries grows thin over the years.

(6) Foreign trading nations feel Canadian policy in the area of international trade is questionable.

(7) Canada is given full marks for a peace keeping nation and a foreign policy planned to try and maintain world peace.

(8) To most foreign males Canada means wheat, snow and hockey.

(9) Continual dissension between English and French speaking nationalities.

(10) A country whose immigration policy does not lead to steady jobs or security for immigrants.

(11) In South America, Canada is a place on the geographical map with very little taught in schools about our country.

(12) Many feel Canada should become a fully independent country in the areas of foreign policy, trade and cultural commissions.

Canadians will remember that George Hees of the Conservative government when Minister of Trade and Commerce insisted his department personnel get out and sell Canada in every possible way. Those failing to earn their salaries were replaced in other civil positions. The statistics of that period show Canada ahead in many fronts.

Like many other Canadian efforts, the pressure relaxed and so did the effort, resulting in Canada's position today.

If the Trudeau government could not read the writing on the walls of the USA moves in the areas of currency and import charges without making counter plans, it is maybe time someone at Ottawa should make civil servants earn their salaries by working for the people at home who are paying them.

## Unemployment Or Babies?

It is not very often we commend the CBC, but we take off our hats to their snappy retort to an inane remark by Prime Minister Trudeau last Friday night.

The Prime Minister in essence told an audience "he wondered how people could sleep after listening to the CBC eleven o'clock news about the unemployment situation in Canada and other critical situations." "He wondered why CBC did not report the births of babies as this was interesting news."

The CBC replied by reporting three births and completed the program with the remark "sleep well."

## THE COLEMAN JOURNAL

Published every second Thursday by Coleman Holdings (Review).

REGISTRATION No. 1322

ESTABLISHED 1921

### MEMBERSHIPS

The Coleman Journal is a member of the Alberta Weekly Newspapers' Association.

### COPYRIGHT

All Coleman Journal publications, pictures, commercial printing designs and type faces are fully protected by Canadian Copyright No. 23/89647. Any unauthorized reproduction—in whole or in part, in any form whatsoever, particularly by photographic or offset process—will be subject to recourse in law.

### ACKNOWLEDGEMENTS

The publisher acknowledges the support of Mrs. Mildred Holsted in the publication of The Coleman Journal.

### RATES

Subscription Rates: Anywhere in Canada, \$3.50 per year — Foreign, \$4.00 per year — Carrier, \$3.75 per year — Single Copy, 10 cents.

THE COLEMAN JOURNAL Page Three — September 16, 1971

## ★ LIGHT and SHADOW ★

### NOW AND THEN

It is interesting to note the changes in style, spirit and subject of poetry down through the ages. For example, during the years between 1798 and 1807 a notable broadening in spirit and style is apparent, and came largely through the influence of one man—William Wordsworth. The work of Wordsworth and Coleridge in their book, "Lyrical Ballads," rated "valueless," by the publishers stands immortal, a literary landmark marking the final freedom of poetry from previous restrictive precepts. During that same period the writing of Keats had a possibly greater influence on true poetry than that of any other poet. At one time there has been as marked as one finds in a comparison of previous work and contemporary writing.

As in previous columns, selections from then and now are presented, by way of contrast and variety.

### FROM LINES WRITTEN A FEW MILES ABOVE TINTERN ABBEY

William Wordsworth — 1770-1850

To look on nature, not as in the hour  
Of thoughtless youth, but hearing oftentimes

The still, sad music of humanity,  
Nor harsh nor grating, though of ample power

To chasten and subdue. And I have felt

A presence that disturbs me with the joy

Of elevated thoughts; a sense sublime

Of something far more deeply interposed,

Whose dwelling is the light of setting suns,

And the round ocean and the living air,

And the blue sky, and in the mind

Of man;

A motion and a spirit that impels All thinking things, all objects of all thought;

And rolls through all things. There-

### Fire Scoreboard

By A. E. BRIDGES  
Fire Commissioner

It's fire loss scoreboard time again.

On the average we have 5,000 or more fires per year in Alberta—that amounts to 14 fires per day. More than half of them are in dwellings and apartments. We like to know what the score is the week before and during Fire Prevention Week which this year is October 3 to 9.

In order to get this we need to have a report by telephone to our district offices of every fire that occurs in Alberta during the two week period, September 20 — October 9. Individual property owners, of course, report immediately to the fire department and call for help, but fire chiefs we ask to report on:

(a) the time of fire,  
(b) the location of the fire,  
(c) the type of property burned,  
(d) the cause of the fire,  
(e) the amount of the loss, and  
(f) injuries, if any.

to their closest district Fire Commissioner's office and these are the phone numbers:

Lethbridge — 329-4471.  
Calgary — 268-6324.  
Grande Prairie — 332-5144.  
Edmonton — 223-3302.

It is requested that chiefs or any person reporting a fire report before 9:00 a.m. each day except Sunday. Sunday and Sunday fire losses are to be reported on Monday a.m. We can hope for a fire free day, but never willing to bury our head in the sand, with your help we can keep Albertans informed on the fire scoreboard.

beside the elecamis  
the pool floats  
no butterflies  
only  
a rosy octopus  
the mind too  
has tiny feet  
tentacles of a kind.

EXCUSE I  
Judith Kay — 1947.

Steel trap minds  
Wooden smiles  
Hearts of stone  
Mankind goes with the times.  
Man keeps pace with the times.  
Man achieves milestones: O Fair — O  
Sweet, Lines Written A Few Miles Above Tintern Abbey, Nothing Gold Can Stay, from "One Thousand Beautiful Things," permission of Hawthorn Books, copyright Spencer Press Inc., MCMLVII. Picture II from "Motions, dreams and aberrations," permission of the author. Picture III, Elizabeth Gourlay — 1959, permission of the author.

### DEALERSHIP

### AVAILABLE

IN THIS AREA

### SNOW-JET SNOWMOBILES

BETTER BY DESIGN

CONTACT . . .

### RUNDLE DISTRIBUTORS

318 MERIDIAN RD. N.E.

CALGARY 62, ALBERTA

PHONE — 272-7600 288-1074

### Important Notice

### COTTAGE OWNERS

Owners of dwellings used for holiday or recreational purposes

YOU MAY BE ELIGIBLE FOR AN

### ASSESSMENT AND TAX REDUCTION

- When your dwelling was used exclusively for holiday or recreational purposes in the previous year, and
- if your dwelling was not occupied by you or members of your family for more than 120 days during the same year, and
- If you did not receive revenue by way of rental for the use of the dwelling during the same year, and
- if you complete and file a certificate as to these matters not later than November 15 in the previous year.

To obtain this reduction (in 1972)

### YOU MUST FILE YOUR CERTIFICATE

BY NOVEMBER 15, (1971)

at your own municipal office where you remit your taxes

### DEPARTMENT OF MUNICIPAL AFFAIRS PROVINCE OF ALBERTA

A. W. MORRISON  
Deputy Minister

D. J. RUSSELL  
Minister

**Bill Smiley**

### Even Teacher's Go Back

Well, it's that time again, when they can't stand them after eight, the nation's biggest body of baby-sitters goes back to work, and the mothers of the nation blow out a trumper-like sigh of relief. Back to school time.

It's been a tough summer for parents. In July I thought we were going to have to start building an ark. August came in like a lion with a couple of violent storms, then settled down for some fair weather. Fine for October, that is. Last night the temperature was three degrees above freezing.

This is the sort of weather that turns amiable little children into malicious little monsters who drive their mothers to the screaming point.

It's too cold to swim. It's too wet to play outside. They're sick of playing cards indoors. They want pop and hot dogs and potato chips at all hours of the day and night. They quarrel with each other.

I have no sympathy with the kids, but my heart goes out to their frazzled mothers.

So much for the little kids. But as long as you can give them a bolt on the ear when they become unbearable. Teenagers are twice as bad during a summer like this one. Those who aren't working, but just hanging around the family, in most cases are impossible.

They groan with "freedom." They complain that there's nothing to do, though their mothers are putting in twelve hours a day. They demand the family car and sack when they don't get it. And now that they can legally drink over 18, who knows what they're up to when they are allowed the car?

The girls tend to勾up with scruffy-looking boys, and the boys pursue trolley-looking girls. Ah, parents must have hearts of solid steel these will be their usual surly selves days to avoid a complete collapse.

That's why there's an almost universal sigh of relief when school starts, as the great 1971 baby-sitting opens. It's not that parents don't season opens once again. I'll try love their children. It's just that you will.

### Chemstor Okay In Forage Feeds

How is Chemstor rated as a preservative for livestock feeds?

According to information received by Lr. Gareau, forage crops specialist with the Alberta Department of Agriculture, grain and forage treated with this chemical is perfectly safe to feed to any type of livestock. In fact, research indicates that it slightly increases the nutritive value of the feed. However, there is still very little information on the cost of the chemical and on the ease of application. Mr. Gareau says that the economical aspects of its use will be further investigated.

Chemstor is a blend of mild organic acids mainly acetic and propionic, and is now available from Chemicore Resources Limited in Edmonton. It prevents the growth of molds and bacteria in high moisture feeds.

Experiments carried out in Nova Scotia and Ontario in 1970 with Chemstor and Propocorn indicate that the cost of using preservatives on damp grain are smaller than those involved in drying the grain.

### J. M. CHALMERS

### JEWELLER

Registered Diamonds

Certified Watchmaker

PHONE 563-3612 COLEMAN, ALTA.

### TRAVELLING?

FOR ALL YOUR TRAVEL NEEDS

BY AIR - LAND - OR SEA

Visas, Passports arranged locally

CONTACT US FOR GROUP TOURS

AL KRYWOLT

Phone 563-3882 or 563-3738 Coleman

**BABY CLINIC**

The Chinook Health Unit Will Hold  
a Well Baby Clinic

ON	AT	IN	FROM
October 12	Coleman	United Church Hall	10:30 - 11:30 a.m.
			& 1:30 - 3:30 p.m.
October 14	Blairmore	Health Unit Office	10:30 - 11:30 a.m.
			& 1:30 - 3:30 p.m.
October 8	Hillcrest	Credit Union Office	10:30 - 11:30 a.m.
October 8	Bellevue	Town Hall	1:30 - 3:30 p.m.
(-FLUORIDE TABLETS AVAILABLE UPON REQUEST-)			

DRIVE SAFELY and SAVE A LIFE!!!

**COLEMAN LEGION BINGO**

14 GAMES

**Friday, October 8, 1971**  
ELKS HALL — 8 P.M.

\$100 BLACKOUT in 57 Numbers  
\$50 BLACKOUT in 56 Numbers

2-\$25 Games  
10-\$10 Games

**R. E. Thibert Construction**

EXCAVATING, DITCHING AND DOZING  
ALL TYPES CRANE WORK  
WE SPECIALIZE IN

**Sewer Hook-Ups**

WRITE OR PHONE FOR ESTIMATES

P.O. Box 544 Phone 563-3996 Coleman, Alta.

**See YOUR****KANANASKIS SERVICE STATION**

\*Open 6 a.m. to 9 p.m. Daily\*

GULF GAS &amp; OIL — TIRES, BATTERIES, ETC.

**CAR WASH**

PHONE 563-3810 — COLEMAN

HAROLD NELSON, Prop.

**STOP!****Coleman Esso Service****GO!**

Reliable Imperial Products and  
Service including a licensed  
Mechanic.  
Your Satisfaction Is Our  
Business.

**RAMBLER**  
SERVICE CENTRE

Phone 563-2828

OTTO KRUG, Prop.

**ART DIETRICH****Denture Clinic**

Certified Dental Mechanic

(Metropolitan Building)

Phone 322-4955

LEYTHBRIDGE, Alta.

For Best Advertising Results

Call THE COLEMAN JOURNAL

— Phone 563-3355 —

**Leslie Owen****Dry Goods****Ladies' and Men's Wear**

(Opposite Central School)

Coleman, Alta.

**WANT ADS****FOR RENTALS****OF SERVICES****NATIONAL****WANT AD WEEK**

Phone

The Coleman Journal

563-3355

**THE MUSIC MART**  
Courtesy of: HENRY JAY PRODUCTIONS

THIS IS YOUR LIFE

**HOROSCOPE**

By TRENT VARRO

**CLASSIFIED****ADS**If you know of a news  
event of interest . . .Please Phone  
— 563-3355 —**HELP WANTED**Carriers and news-stands in  
Blairmore. Contact Mrs. Melvin at  
The Coleman Journal, 563-3355.**LOST**Black leather folder with import  
and papers inside. Small reward offered.  
Phone 563-3351.IT PAYS TO ADVERTISE  
IN THE COLEMAN JOURNAL**Want Farmers  
To Be More  
Militant**Prairie farmers think their organization  
to be more militant in presenting the views of producers to  
government, with respect to the introduction of new agricultural policy,  
and in connection with operations of government bodies such as  
the Canadian Wheat Board.A recent survey of farm opinion conducted by the Alberta Wheat  
Board indicates that farmers join organizations in order to achieve a stronger voice for their industry and commodity group. They look to their organizations for strong representation, for information, for provision of research, product promotion, marketing effort and related services. However, communication with government is a major concern.

With respect to farm organizations, respondents to the poll surveyed were members of the following: Unifarm, 41 per cent; National Farmers Union, 14 per cent; Canadian Farmers Association and Western Stock Growers' Association, 11 per cent; Rapeseed Association of Canada, five per cent; Palliser Wheat Growers' Association, two per cent; and others, five per cent.

A significant number of respondents held memberships in no farm organizations other than co-operatives.

**Coleman Social**Mrs. W. (Jonnie) Thomas and  
Mrs. B. (Judi) Horrel, both of  
Calgary, visited their father, Mr.  
Cecil Coover.Mr. and Mrs. S. Murdock from  
Hinton, visited with friends in the  
Pass.Mrs. E. Wilson visited her son  
and family in Calgary.**Grant Hall  
Pharmacy**

Blairmore, Alta.

PHONES:

562-2725, 563-2635

AFTER HOURS:

562-2917

PRESCRIPTION SERVICE  
FOR THE ENTIRE PASS

•

Your Rexall Store

FOR IMMEDIATE RESULTS  
IT PAYS TO ADVERTISE  
IN THE COLEMAN JOURNAL**Building  
Contractors**

BUILDERS' HEADQUARTERS

**Cell's Building  
Supplies**SUPPORT YOUR LOCAL  
MERCHANTS  
SHOP AT HOME !!!**Coleman Journal  
NOW STOCKS**— Adding Machine Rolls  
— Counter Check Books  
General Office SuppliesColeman, Alta.  
Phone 563-3355THE COLEMAN JOURNAL  
Offers The Best  
PROMOTION FOR YOUR  
BUSINESS

— Phone 563-3355 —

**Coleman Savings  
&  
CREDIT UNION**•  
NOT FOR PROFIT  
NOT FOR CHARITYBUT FOR . . .  
Service**Prescription  
Service**PHONE 563-3619  
RESIDENCE 563-3491Michael Finn  
Pharmacy

MOST MODERN IN EUROPE are the apartment buildings for guest labor. Located in the 105,000 populated Wolfsburg (home of Volkswagen) there are six of these of various

architectural design and structure by company architects. The beautiful building above houses the Italian guest workers at the Wolfsburg plant. — Review Photo

ARIES — March 21 to April 20  
To get the most out of what the planets have to offer, will require considerable co-operation on your part, as well as that of your immediate acquaintances.

TAURUS — April 21 to May 21  
Outside of a slight tendency to "jump to conclusions" too quickly, all is well for Taurus. This month, during this transit, the most casual, offhand remark could cause a lot of trouble. Be wise, and be silent!

GEMINI — May 22 to June 21  
Your social life will probably be activated most strongly this coming week. There are many friends and acquaintances around you clamoring for attention. Don't become too confused by it all.

CANCER — June 22 to July 21  
A lot of work is indicated for you, with a strong hint that some of it may become quite involved in a legal sense. Be wise, and consult a GOOD lawyer if you want peace of mind.

LEO — July 22 to August 23  
The only "change of thought" for Leo now is that, of course, if you are "playing ball," if you have shut yourself away from the world, now is a good time to expand, and let your voice be heard. People will listen, and co-operate.

VIRGO — August 24 to Sept. 23  
There's very little to add to the Virgo horoscope of last week, except that a little "glitter and glamour" may be wearing off, and driving you out. If you're past middle-age, you've got the best years of your life ahead!

LIBRA — Sept. 23 to Oct. 22  
Planetary forces are helping to bring about record coal production. This should answer your great need for many, many years to come. There will be the regular up-and-downs in daily living, but SCORPIO — Oct. 23 to Nov. 22

The only thing to watch out for in Scorpio, is that you DON'T less

than 100% of your time to the public. All profit up to the conversion of the company were divided equally between the two controlling partners. Today Volkswagen has one million shareholders (second largest public company in Europe).

In 1966 the basic capital was increased from DM 600 million to DM 750 million.

January 1, 1948 the industry was placed in charge of Dr.-Ing. E. h. Heinz Nordhoff an expert economist who re-organized production methods, set up international dealerships, and fully equipped service organizations, thus laying the foundation for the future. At the same time the currency reform stabilized the financial position of the industry, ending rationing of raw materials and creating operating horizons for maximum production and world sales. (Note-U.S.A. Marshall Plan money was never available to the Volkswagen industry).

Henry Ford built a hard automobile industry in the USA; Col. Sam McLaughlin (100 years old last week), built General Motors of Canada; James Norman helped design and build Rolls Royce; Ferdinand Porsche designed and built Volkswagen.

These men were high school graduates with the ability to overcome odds and produce cars people could afford to buy.

An example of successful German industry we will report on the largest European automotive industry, its history, makeup, geography, sociological problems and the contribution this company has made to West German education, environment, opportunity and economics.

Volkswagen History The Beginning

Ferdinand Porsche, by order of German Hitler government in 1934 was named to develop a low cost family car for the German people. He developed a vehicle for five people, cruising speed of 60 mph, air-cooled rear engine independent of heat and cold.

The cornerstone for Volkswagen was laid in Wolfsburg (60 miles east of Hanover) May 26, 1938. With the enlargement of Volkswagen, the town of Wolfsburg grew. The company has built six way, war broke out (70,000 vehicles were made up to 1945). During 1944-45 the factory was 60% destroyed by air raids. At the end

of the war, the factory was repaired and given financial help and from 8,000 people in 1949 the population has grown to 105,000 people living in a modern and beautiful town.

From earnings of 1.11 marks in 1948 they are now earning 5,900 marks hourly. There are 9,000 dealerships throughout the world.

Volkswagen factories are at Wolfsburg, Hanover, Kassel, Berlin, Emden, Salzgitter in West Germany and at Brazil, S.A., as well as assembly plants in Mexico, Republic of South Africa, United States and sale company in Canada (1962).

The German slogan for Volkswagen is "Leave nothing to chance, least of all the future."

(Next issue — plant statistics)

Estimate expenditures to the end of the agreement are expected to be from 18 to 20 million dollars. This amount will be shared equally by both governments.

Agriculture Minister H.A. Ruste, who signed for the government, said that detailed programs are now being developed and that he expected these to be considered shortly by the federal government under the new agreement.

Mr. Ruste indicated that these proposals would include a land assembly program to rationalize land resources and to provide support for human and economic development in the rural areas of Alberta.

In this connection, Mr. Ruste emphasized that this proposed program was not a plan to phase out small farmers. His basic objective is to see that the land is allocated to the most appropriate and efficient use to enable farmers to continue to maintain viable farms in areas where adequate public services like roads, schools and power lines exist.

It will also help farmers who are old or unable to farm economically to find more acceptable opportunities without necessarily leaving their present homes. This plan is to be provincial in scope but will receive more emphasis in northern and northeastern Alberta and along the mountains.

Another proposal mentioned by Mr. Ruste is a program to improve native range and forage crops to enable the expansion of Alberta beef herds, diversify agriculture in Alberta agriculture and provide better income opportunities for smaller cattle owners.

Alberta officials plan to promote agricultural diversification by producing pilot projects for vegetables and small fruit production, particularly near large cities.

Under the new agreement, there is provision for various water development projects and Mr. Ruste said that a proposal is also to be presented to the federal government which will serve to meet the water needs of various rural areas. These needs include, among other things, protection against excessive water run-off and soil erosion.